

Board Advisory Group: A Closer Look at Membership

July 10th, 2023



Board Advisory Group Members

Name	Role Fulfilled	Organization	Location
Jane Barnes, Chair	Advocate	Benefits in Action	Statewide
John Barela	Technology	Eumetrics	Statewide
Melanie Herrman	NABIP/Broker	NABIP/Seasons Insurance	Statewide
Rachel Dauer	Advocate	Carol's Wish	Statewide
Rosie Duran	Assister	Health District of Northern Larimer County	Larimer County
Allison Mangiaracino	Issuer	Kaiser	Statewide
VACANT	Advocate		
Bethany Pray	Advocate	Colorado Center on Law and Poverty	Statewide
Cindy Watson	Broker	Mountain West Insurance & Financial Services	Montrose County

Board Advisory Group Members, cont.

Name	Role Fulfilled	Organization	Location
Donna Wehe	Provider	San Luis Valley Health	Alamosa County
Nikki Meredith	Broker	Insurance Planning Alternatives	Mesa County
Krystin Beading	Provider	Yampa Valley Medical Center	Routt County
Brandon Arnold	Issuer/CAHP	Colorado Association of Health Plans	Statewide
Liz Tansey	Advocate	Covering Kids and Families	Statewide
VACANT	Advocate		
Dr. Kavita Nair	Provider	University of Colorado Anschutz Medical Campus	Arapahoe County
Chandler Budlong-Springer	Assister	Boulder County	Boulder County
Eddie Sandoval	Issuer	Anthem	Statewide
Michelle Nay	Assister	Chaffee County	Chaffee County
Julia Wiswell	Broker	Wiswell Insurance	Broomfield County

Role Breakdown (out of 20)

Advocate Seats: 6

Assister Seats: 3

Broker Seats: 3

National Association of Benefits and Insurance Professionals (NABIP) Seats: 1

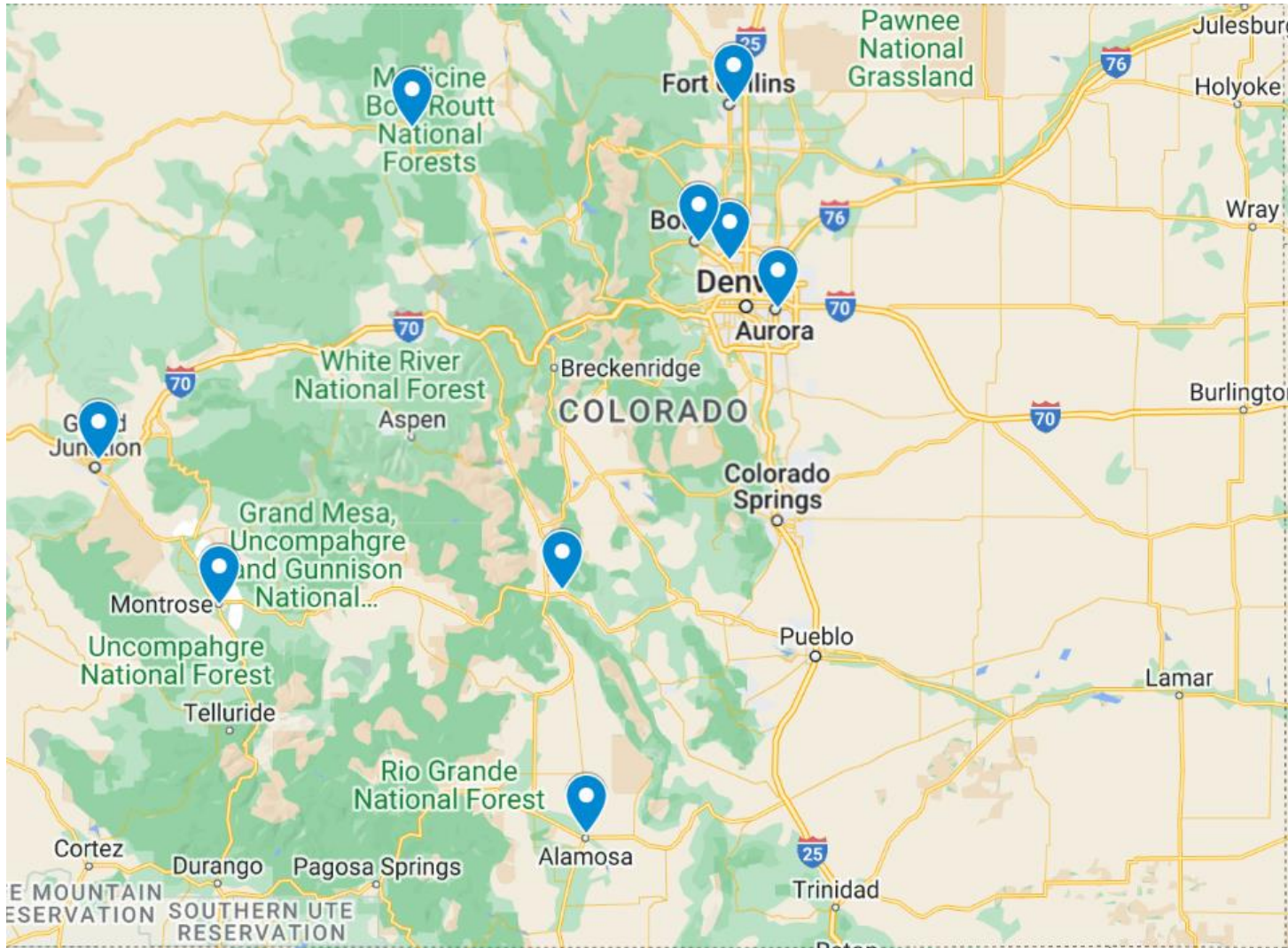
Issuer Seats: 2

Colorado Association of Health Plans (CAHP) Seats: 1

Provider Seats: 3

Technology Seats: 1

Geographic Breakdown



- 4 Representing the Front Range, 5 Representing Rural Colorado
- Plus 9 members who represent statewide organizations
- Areas of opportunity: Eastern Plains, Four Corners

Recruitment

- Last two years focused on building the following competencies:
 - Knowledge of child and maternal health policy
 - Knowledge of Health Insurance Affordability Enterprise
 - Experience serving Spanish speaking Coloradans
 - Experience serving immigrants, including undocumented Coloradans
 - Experience with outreach and marketing
 - Experience with rural populations and enrollments
- Recruitment:
 - Ask Board Advisory Group for referrals
 - Ask Board of Directors for referrals
 - Ask internal staff for referrals
 - Ask key stakeholder to share openings, including via Chronic Care Collaborative, Colorado Consumer Health Initiative Policy Committee, and Health Policy Coalition
- **What recommendations does the Board have to diversify Board Advisory Group and the recruiting process?**



Questions?

Know an advocate that should apply?

<https://connectforhealthco.com/about-us/board-and-stakeholders/committees-groups/board-advisory-group/>